

# 10-for-10

## Corporate Decathlon

### Headline Sponsor Package

# £5000

## Exclusive Lead Partner of the Event

To celebrate our 10th anniversary year, The Way Youth Zone is hosting a special 10 for 10 Corporate Decathlon Charity Challenge which is a full-day event bringing together 20 corporate teams to take on ten exciting, high-energy challenges designed for fun, teamwork and plenty of laughter. This unique fundraising event will unite businesses, partners and supporters in a day of friendly competition that showcases the power of corporate engagement in transforming young lives.

### What's included?

- ▶ One complimentary corporate team entry
- ▶ Premium branding visibility across all event materials and touchpoints
- ▶ Speaking opportunity, including presenting the winning team with their award
- ▶ Promotional merchandise or collateral included in goody bags for every participant
- ▶ Corporate banner placement throughout The Way Youth Zone on event day
- ▶ Extensive social media coverage before, during and after the event
- ▶ Dedicated sponsor appreciation post across our channels
- ▶ Winners' trophy sponsorship, including logo placement and presentation moment
- ▶ Full event cost coverage recognition, highlighting that every pound raised directly benefits local young people
- ▶ Half-page advertisement in the event day programme
- ▶ Brand visibility on three digital screens within the Youth Zone throughout event day

### Why Become Our Headline Sponsor?

As the exclusive headline sponsor, your organisation will be seen as the key champion behind this flagship anniversary event — demonstrating real leadership and commitment to creating opportunities for young people in Wolverhampton. Your support boosts the visibility and success of the Corporate Decathlon while ensuring more of the funds raised go directly to frontline youth services. By backing us at the highest level, you help drive meaningful change and inspire collaboration across the business community.

#### CONTACT US

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