

# 10-for-10

## Corporate Decathlon

# £250

### Sponsorship packages

To celebrate our 10th anniversary year, The Way Youth Zone is hosting a special 10 for 10 Corporate Decathlon Charity Challenge which is a full-day event bringing together 20 corporate teams to take on ten exciting, high-energy challenges designed for fun, teamwork and plenty of laughter. This unique fundraising event will unite businesses, partners and supporters in a day of friendly competition that showcases the power of corporate engagement in transforming young lives.

### Exclusive Sponsor of a Decathlon Challenge

To support our 10th anniversary celebrations, you can become the exclusive sponsor of one of our decathlon challenges. With only one sponsor per challenge, this package offers targeted visibility, brand exposure and a direct connection to the energy and excitement of the event.

#### What's included?

- ▶ Corporate banner placement at your selected challenge, giving your brand standout visibility on the day
- ▶ Logo featured on the challenge winner's certificate or trophy, presented after the race
- ▶ Official naming in the event programme, recognising you as the dedicated challenge sponsor
- ▶ Social media thank-you post, celebrating your support with our online audience
- ▶ Branding across three digital screens inside The Way Youth Zone throughout the event

### Exclusive Family Zone Sponsor Package

Perfect for a business looking to champion community engagement, this sponsorship places your organisation at the heart of our Family Zone - a space dedicated to fun, connection and family-friendly activities.

#### What's included?

- ▶ Corporate banner placement within the Family Zone area, maximising visibility with families and supporters
- ▶ Logo included across Family Zone signage and activity points, reinforcing your presence throughout the day
- ▶ Official naming in the event programme as our Family Zone Sponsor
- ▶ Social media thank-you post, highlighting your partnership
- ▶ Brand visibility on three digital screens across The Way Youth Zone on event day

#### CONTACT US

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